

ANNUAL REPORT FOR THE YEAR 2022-23



SHAKTI

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1. INTRODUCTION:

SHAKTI is pleased to share news of the past year's successes in the Secretary's Annual Report 2022-23. We encourage people from cross section of the community to take a moment to read our annual report, sharing information about the important works that our organisation does for the community. It is a great pleasure for us by completing 20 years in servicing the society to our organization. Now our organization became young from adolescent. The management of the organization decided to expand its work to research and training and also to other states and districts. In the same commitment, dedication and sincerity, SHAKTI has tried to fulfill its mission and vision in the coming year. The activities under taken in the year are mentioned below:

2. POPULARISATION OF SCIENCE IN RURAL AREAS:

To popularize science in rural areas, SHAKTI had conducted one awareness and science exhibition mela in Jasipur block of Mayurbhanj district of Odisha. More than 100 students from 5 schools had participated in the awareness mela. SC, ST, general students eagerly participated in the mela. It was a very nice programme for them. All the students participated in various events like- essay competition, Quiz competition, Debate competition and cultural programme. In both the programmes, resource persons from Odisha had invited to attend the programme and boosting the science knowledge of the students. The programme was initiated by the organizations own fund



3. FOOD PROCESSING TRAINING CENTRE:

As the food processing training centre is a 10 years programme supported by Ministry of Food Processing Industries, Govt. of India, every year we trained people in this sector. This year more than 100 persons both male and female had given training. It is also working as a canning centre where general people may processed their foods by giving nominal fees. This is a great achievement for us. Now the rural women can be trained on other items apart from Jam and Jelly making in free of cost. This centre will be the training centre as well as production centre.



4. COMMUNITY REHABILITATION OF CHILD LABOUR:

As our organization is a member of CACL(Campaign Against Child Labour), a state label organization. Child labour issue is a threaten to our nation's prosperity and development. It

should be immediately banned and all GO/NGO should work sincerely about the issue. SHAKTI, with its own effort has accepted the daunting challenge to eradicate the problem in the ever growing and problem riddled Basudevpur block. This is a coastal block under Bhadrak district. Majority of the population are fishermen community. Due to lack of education most of the children are child labours. In the panchayats like Jagannathpur, Padhuan, Adhuan, Nuagan, Iram, Chudamani, our organization had taken sensitization programmes, rallies, padayatras in regular interval. In Jagannathpur and Padhuan, our organization is running 2 nos of Child labour schools. More than 50 dropout children are continuing their study.

5. PROGRAMME FOR AGRICULTURE DEVELOPMENT OF FARMERS:

Since its inception, our organisation always emphasizes on technology transfer and development. We always tried to add new technology to agriculture so that the farmers can earn and double its income with same effort. SHAKTI through its FPO a Farmers Producer Organisation (FPO) under name and style Maa Marichei Organic Farmers Producer Company Ltd. Implemented lots of works like training, exposure visit and sell of products of farmers to enhance their income and boosting up their knowledge at Simulia, Soro and Nilagiri block of Balasore district and Basudevpur block of Bhadrak district. As a part of it we have distributed high yielding seeds like- Mustard, Pulses, Sunflower to the farmers who are the member of this FPO. We also promoting organic farming and encouraged them to use Solar energy in every aspects. Most farmers installed Solar Pumps for their farms. Some are also installed on Grid and Off grid solar plants for their homes and farms.



6. PROGRAMME ON MOTHER AND CHILD CARE:

In our country, all most 90% of rural women and child are suffering from malnutrition and many other diseases. They all depend upon quack rather go to Govt. medicals. In this connection, our organization had conducted one awareness camp at Jharpokharia village of Harichandanpur block of Keonjhar district emphasizing on mother and child care. This is the most viable thing which ought to be taught to the mother of new born baby. Malnutrition is a common thing among the tribal population. The local Asha didi and Anganwadi workers participated in the meeting and discussed on this issue. 50 mothers of tribal-Juanga community joined in the meeting. Vitamin tablets and Iron tablets distributed among mothers.

7. PROGRAMME FOR ARTISANS:

As like previous year this year also emphasized had been given to ensure livelihood of artisans. SHAKTI has conducted one house hold survey among the artisans of Potter community in Bahabandha village of Nilagiri block of Balasore district. The organization also motivate them to prepare market demandable product. The organization had taken initiative to make these places under Cluster Development Programme to enhance their capacity to produce value added



products which are market applicable and decorative which provides handsome income. As like the previous years this year also our organization has also started purchasing the handicraft products from artisans and sale in its own initiative. By this process more than 100 artisans have been benefited.



8. CARE AND SUPPORT OF THE OLDER PERSONS:

The Day care centre run by our organisation at its registered office, Sadhubir for the benefit of older persons of Khirkona and Chalunigan Gp. The older persons have been coming there for merry making and share each other about the important topics. Some of them stay till 7.30 PM to 8PM making Puja and Sankirtan. The holy books, musical instruments and game materials have been arranged by the organization for their time pass. Regular health check up have been done. Yoga and Pranayam trainings also arranged for them. A leadership has emerged among them in the meanwhile and some unknown history of the area was also come to out side.

9. SKILL DEVELOPMENT TRAINING FOR SC,ST WOMEN:

As like previous year, the organization has given trainings to SC and ST women of 3 GPs (Chalunigan, Khirkona, Bati) in its training centre at Khirkona. SHAKTI is setting one Petticoat production centre at Ganmarkona village in Simulia block where the rural girls and women are earning handsome amount. The produced materials have been marketed by SHAKTI. This is an attractive work of the organization where more and more rural women wants to participate and earn. Similarly in other areas, SHAKTI arranged training programme on mushroom cultivation. Rural women eagerly participated in the training programme and we are happy to write that more than 30 women entrepreneur now produce mushroom and earn handsome amount.



10. CELEBRATION OF INTERNATIONAL YOGA DAY:

A YOGA awareness camp had organized at Khirkona on International Yoga day, 21st June 2022. We have invited 100 persons from every age to this camp. All the participants taught about the benefit of Yoga in the camp and all are made different Yoga in the camp. It was a nice programme. The entire session was conducted by Yoga guru Sri Artatrana Ji Moharaj. He also told how this ancient method of Yoga can cure different diseases and can be beneficial for our body. Some older persons are encouraged to continue the camp in everyday basis.

11. SCIENCE COMMUNICATION THROUGH FOLK MEDIA AND AWARENESS ON WATER CONSERVATION:

An awareness camp had been organized in Sri Aurobinda School of Champua block in Keonjhar district. All most all blocks of Keonjhar district has water scarcity from April to July. Keonjhar district is a mining area and the water is full of fluoride and iron mix. By taking this water, the local inhabitants fall in various diseases like- Kidney damage, Liver Diseases, and many other water related diseases. So to cater to the need of the situation, the discussion was conducted how to conserve water and use it at time of need. Rain water harvesting also another method to cater to this need. The students also encouraged towards science and technology. The Principal of the school Sri Debiprasad Mahanta preside over the meeting and focused on so many valuable things.

12. PROGRAMME FOR CONTROL AND PREVENTION OF DRUG ABUSE:

The adolescent boys and girls now habituated under various drugs habits and more than 90% criminal cases occurred due to alcohol and other harmful drugs. The youths and teenagers now victimize on it from early college days. This is a great threat to our nation and every citizen has to think about this. Taking this in view our organization had conducted 2 nos of meetings and awareness rallies in Keonjhar (Harichandanpur block) and Bhadrak district (Betada Market). Hundreds of youths and general public had participated in rallies. Slogans and play cards have shown in the rally. In the meeting it was emphasized upon 'will power' and 'yogic' methods. In our registered office our co-ordinator counsels the alcohol victims regularly.

13. ROAD SAETY PROGRAMME:

As like every year, our organisation had conducted road safety programme at Khirkona in collaboration with GP Mahavidyalaya, Khirkona. More than 100 student aware people about the rule of the road and safety driving. A cycle rally had conducted from Khirkona to Markona. Banners and play cards were prepared by our organization which created a good atmosphere among the people.

14. HIV/AIDS AWARENESS PROGRAMME:

"Know AIDS for no AIDS" and safe sex is the only precautionary measure which should be seriously emphasized among the vulnerable groups of the society like- Truck drivers and helpers, Migrant labours, Sex workers and IDUs. HIV/AIDS is not only a problem of human society, it also a great threat to the prosper to our nations development. If we don't take precautions now than the day will come very soon the whole world would destroy. Our organization started to fight against this sensitive issue. This year our organization conducted stalls at Durga Puja and Holi at Khirkona and Soro to sensitize people about this disease. Similarly a meeting had been conducted o World AIDS day headed by Dr. Manoj Biswal at Khirkona College on 31.12.2022 on the eve of world AIDS day. IEC materials distributed in the camp and the local market was postured and walled for mass awareness.

15. PROGRAMME ON ODISHA CULTURE:

A 3 days programme had conducted on "Ancient Culture of Odisha and its Present scenario" at Khirkona office premises. People from cross sections of the society had participated and had given their views. As Balasore district is one of the culture district, Loka Natya is also the oldest culture which burished in the modern society. In the meeting the views were collected from the eminent persons. Our organization had given responsibility by the participants to take leading role to revive this culture. So our organsiaton conducted one Loko Natya at Rampur on the eve of



Shiva Ratri by the local artists.



16. TRAINING TO FARMERS /SHG WOMEN ON KITCHEN GARDEN, MEDICINAL GARDEN AND TECHNOLOGY ADDED FARMING:

SHAKTI always encourage farmers and SHG women to set up own farm house. We also provide technical guidance by connecting them with KVK, CIFA, OUAT and other GO/NGO organisations. This year our organisation had arranged training on organic farming and Kitchen/Medicinal garden to the farmers/SHGs of Khirkona, Chalunigan and Bati GPs under Simulia block of Balasore district. More than 70 small, big and marginal farmers had participated in the training. The Asst. Horticulture officer headed the training session and discussed on the benefit of the programme. 30% farmers agreed to do these farming in their waste land and the Asst Horticulture Officer assured them for giving all necessary helps through Govt.



18. RESEARCH AND EVALUATION:

SHAKTI is a research and training based organization. Our organization had conducted so many need assessment and impact assessment surveys in various states in India. We have conducted need assessment survey among fishing community people of Bhimvaam area of Andhrapradesh under west Godavari district. We have conducted need assessment survey of slum people in Garden reach area under Kolkata municipality. We have conducted need assessment and impact assessment survey at Sundarban area of West Bengal and Jamtara and Pakur district of Jharkhand. We have impact assessment survey of Capital hospital of Bhubaneswar.



19. POPULARISATION OF SCIENCE FOR SC/ST/OBC STUDENTS:

Awareness and motivational sessions along with science exhibitions have been conducted in Keonjhar, Balasore and Bhadrak district to motivate and encourage rural SC/ST/OBC students towards science education. In every school the students participated eagerly and demonstrated their science based models and projects to the guests. Best models were awarded and debate and essay writing competition also organized among students. They also awarded prizes which will motivate them to study science in future. The girl students were participated eagerly.

20. CAPACITY BUILDING TRAINING PROGRAMME FOR YOUTHS:

As like previous years our organization had conducted so many capacity building training programmes for rural youths. The training had given to primary as well as secondary stake holders. Basically the tribal youths are the main trainees. We have covered more than 7 districts like- Mayurbhanj, Keonjhar, Dhenkanal, Balasore, Nayagarh and Kendrapada. On behalf of our organization, the secretary had participated in so many training programmes as trainer under this training programme.

21. LIVELIHOOD ENTERPRISE DEVELOPMENT PROGRAMME ON DRY FISH PROCESSING:

One LEDP training programme was conducted in Adhuan GP in Basudevpur block of Bhadrak district. The programme was supported by NABARD. In the training programme 90 nos of SC SHG women under fishing community were participated. After training programme all the beneficiaries were taken loan from bank and started their own unit. As Dry Fish is coming under ODOP in Bhadrak district, so the beneficiaries were sold their product in different palishree melas. The packaging of the material was so attractive that they started online business of Dry fish across India.



22. EARTHDAY CELEBRATION:

Every year our organization celebrated World Earth day on 22nd April in various places. This year our organisation celebrated World Earth Day at Bibek Bharati Vidyalaya, Jagannathpur, Bhadrak. Art completion and Essay completion had been organized by our organization among the students. Prizes also distributed to the successful candidates. The headmaster of the school S.J. Ramakanta Kar joined as guest of honour and told much valuable things to the students.

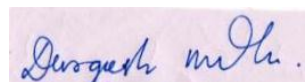
23. MISCELLANEOUS PROGRAMME:

Apart from these programmes our organization had also observed The National Youth-Day at different places of our target area to involve more and more youths in the reconstruction of the nation and sensitize them of their duties towards nation.

The international women's day: To inculcate a spirit of awareness on Human/Women rights symposiums and rallies were conducted at Simulia. Basudevpur, Harichandanpur to highlight on girl child education, dowry consequence, mal nutrition and economical empowerment of women through group action (SHG), environment restoration and other so many issues related to them.

The world Forest Day: To preserve Mangrove forest and maintain bio diversity thereby the world forest-day was observed at U.N. Academy, Khirkona.

The International Labour day: It was observed at Iram in Bhadrak district and Harichandanpur in Keonjhar district with participation of 40 child labours and 25 labours. Various problems pertaining to labour and child labour had been discussed in the programme. Apart from these all other national days like Independence Day, Republic day, Gandhi Jayanti and other important days have been celebrated.


Secretary
SHAKTI, Balasore
Odisha

Secretary
SHAKTI